

## What is the Urban Redevelopment Authority?

The Urban Redevelopment Authority of Pittsburgh (URA) is the City of Pittsburgh's economic development agency, committed to creating jobs, expanding the City's tax base and improving the vitality of businesses and neighborhoods.

## What is the URA Center for Innovation and Entrepreneurship?

CIE supports new and growing businesses in the City of Pittsburgh by providing access to capital, connections, and resources, with a goal of creating jobs, improving the vitality of the city's businesses and neighborhoods, and strengthening the city's tax base.





The Pittsburgh Biz Buzz Small Grant program is designed to spur neighborhood business district revitalization through short and medium term projects and activities. The goals of the program are to:

- Bring newcomers into your neighborhood business district
- Create a “buzz” about your business district, through media and word-of-mouth



## Bark Shadyside

As part of their Think Shadyside theme, the Shadyside Chamber of Commerce developed Bark Shadyside. Bark Shadyside promotes the neighborhood and business districts as dog-friendly.

- 169 dogs and their owners participated in the Pup Walk
- \$1,835 raised for the Animal Rescue League Shelter and Wildlife Center
- Dog-friendly amenities such as water bowls and fully stocked treat jars provided to over 50 participating businesses
- Dog waste bag dispensers and neighborhood walking maps distributed throughout the three business districts.



The poster is for the 'BARK SHADYSIDE Kick-off Pup Walk'. It features a wooden signpost on the left with three green directional signs pointing right: 'Walnut St.', 'Ellsworth Ave.', and 'S. Highland Ave.'. The background is white with large, light-brown paw prints. At the top right is the 'PETAGOGY' logo, which consists of a circular emblem with two dogs and the word 'PETAGOGY' below it. Below the logo, the text 'Presents' is in a small font, followed by 'BARK SHADYSIDE' in large, bold, blue capital letters, and 'Kick-off Pup Walk' in a large, stylized, blue font. The event details are listed in blue text: 'When: Saturday, April 13 at 10:00am', 'Registration begins at 9:00am', 'Where: Liberty School Parking Lot corner of Ellsworth Ave. & Ivy Street', 'Cost: \$10 per dog', and '\$5 for additional dogs/\$15 day-of'. Below this, it says 'Join us for a 1-mile walk' and 'Plus raffles, giveaways & free Bark Shadyside Dog gear!'. At the bottom, there are three logos: 'Benefits: ANIMAL RESCUE LEAGUE SHELTER & WILDLIFE CENTER' with a green circular logo, 'Supported by: BARK SHADYSIDE' with a blue square logo, and 'Supported by: WHEREVER YOU ARE, THERE'S THE URA.' with a yellow star logo. The website 'WWW.BARKSHADYSIDE.COM' is at the bottom in blue capital letters.

Walnut St.  
Ellsworth Ave.  
S. Highland Ave.

PETAGOGY  
Presents  
**BARK SHADYSIDE**  
**Kick-off**  
**Pup Walk**

**When: Saturday, April 13 at 10:00am**  
Registration begins at 9:00am

**Where: Liberty School Parking Lot**  
corner of Ellsworth Ave. & Ivy Street

**Cost: \$10 per dog**  
\$5 for additional dogs/\$15 day-of

Join us for a 1-mile walk  
Plus raffles, giveaways & free Bark Shadyside Dog gear!

Benefits:   
ANIMAL RESCUE LEAGUE  
SHELTER & WILDLIFE CENTER  
Help us come to their rescue

Supported by:   
**BARK SHADYSIDE**

Supported by:   
WHEREVER  
YOU ARE,  
THERE'S THE  
URA.  
visit  
URA.org/everywhere

**WWW.BARKSHADYSIDE.COM**



## *New Allegheny Market House*

The Northside Leadership Conference opened a holiday artist pop up market in an empty storefront on East Ohio Street





## California Markets

The Brighton Heights Citizens Federation sponsored a series of markets on California Avenue on the second Saturday of each month.

- More than 50 local artists and vendors were featured.
- More than 1,000 people attended
- Because of the increased interest in California Ave, retail vacancy dropped to 10%







**N3D** NEXT THREE DAYS  
**TROY HILL** OCTOBER 2-3-4  
A 3 day series to...  
Explore. Tour. Live. Celebrate.

**FRIDAY, OCTOBER 2<sup>ND</sup> @ 6PM - 9 PM**  
Neighborhood Mixer at Wigle Barrelhouse: \$25  
Penn Brewery Beer. Food by Scratch & Pear and the Pickle Cafe and Market.  
Wigle Ciderale. Live Music: Barrelhouse Binge. Pizzetti

**SATURDAY, OCTOBER 3<sup>RD</sup> @ NOON - 4 PM**  
N3D Troy Hill Festival @ Troy Hill Citizens Park + surrounding streets  
Food. Drink. Live Music. Tours. Art. Kids' Activities. Meritment!

**SUNDAY, OCTOBER 4<sup>TH</sup> @ 1PM - 2 PM**  
Be Our Neighbor!

1pm to 2pm: WebBanco Homebuyer Workshop: Meet with Home meeting room.  
Tables and short presentations from URA, WebBanco and Neighborhood. Grab a map and explore all homes for sale (and open houses) in  
Troy Hill, Spring Garden and Spring Hill. Snacks provided.

www.nextpittsburgh.com/category/neighborhoodstroyhill

Logos: WebBanco, ura, NEXT, City of Pittsburgh, ZeroFossil



**N3D** NEXT THREE DAYS  
**HILLTOP Festival**  
SATURDAY JUNE 18, 2016  
GRANDVIEW PARK  
NOON - 4PM

**EXPLORE • TOUR • CELEBRATE**  
LIVE LOCAL MUSIC, ENTERTAINMENT, ART • MAKERS  
COMMUNITY BAKE OFF WITH RICK SEBAK  
GAMES • PRIZES • FUN FOR THE KIDS  
NEXT 3 FADES: HILLTOP BARBERSHOP THROW DOWN  
FOOD • DRINK FROM HILLTOP RESTAURANTS  
BREWS • COCKTAILS BY THE SUMMIT  
EXPLORE THE SITES IN ALLENTOWN AND MT. WASHINGTON WITH  
GREEN GEARS PEDICABS

**PLUS, VISIT THESE NEIGHBORHOOD HOTSPOTS FOR MORE N3D HILLTOP FESTIVAL FUN!**  
BOONOS • BAILEY, MT. WASHINGTON: ARTIST TAKEOVER • MAKER MARKET, THE ZEN DEN, AND MUDD DESIGN COMPETITION  
WASHINGTON AVE., ALLENTOWN: STUART DAY OUTDOOR GRAND OPENING, WORK HARD PGM'S STORTBURGH, N3D NEXT ENTREPRENEURS, PRESENTED BY MIT ENTERPRISE FORUM PITTSBURGH AT WORK HARD PGM AND ACADEMY PGM

**A FREE AND ALL AGES EVENT!**

Logos: ura, NEXT, City of Pittsburgh, ZeroFossil



**N3D** NEXT THREE DAYS  
**GARFIELD CELEBRATIONS + FESTIVALS**  
Saturday  
September 10, 2016

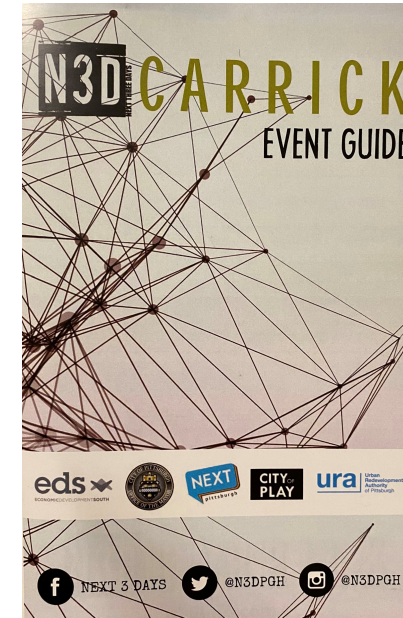
**PENN AVE ANEW**  
11am-4pm - Winebiddle Street • Penn Avenue  
Kick off the day with a ribbon cutting and festivities, celebrating the completion of Phase 1 of the Penn Avenue reconstruction. Family friendly games and activities, free snacks for kids, and special appearances throughout the day.

**N3D GARFIELD CELEBRATION MAIN STAGE/ EVENT AREA**  
Noon-4pm - Winebiddle Street • Penn Avenue  
FEATURING  
Food • Bev from Garfield Eateries • Pizza Poems • SPAK Brothers Slices • Live Artists • Makers • Live Music • Performances • N3D Community Bake Off with Rick Sebak • N3D Home Buyer • Home Owner Resources Fair • 21+ Bar with The Livermore Games • Kids Activities • much, much more!

**N3D NEXT 3 DANCERS**  
Don't miss the Next 3 Dancers Dance Battle at 3:50 on the Main Stage, brought to you by N3D and LevelUp!

**TOURS • FEATURED FESTIVALS • HOT SPOTS**  
Noon-4pm - Various Locations  
FREE Molly's Trolleys • Green Glass Pedicab Tours  
The Pittsburgh Glass Center Mural Celebration • Parking Lot Party  
Heal Fast at Healdcrest Urban Farm  
Garfield Jubilee Community Festival  
Specials, events, performances, and activities throughout the day along Penn Ave

Logos: ura, NEXT, City of Pittsburgh, ZeroFossil



**N3D CARRICK**  
EVENT GUIDE

Logos: eds, NEXT, CITY PLAY, ura

Facebook: NEXT 3 DAYS, Twitter: @N3DPGH, Instagram: @N3DPGH



**NEXT**  
NEIGHBORHOOD  
HOMEWOOD